

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Monthly Report of Departmental & Cell Activities
June: 2015

Name of the Department: Mass Communication and Journalism

Date: 15.06.2015

Name of the Activity: Orientation for BA II, III and MCJ II

Nature of the Activity: Student Centric
(Student Centric/FDP/Departmental)

Incharge/Coordinator: All the staff were In-charge of various things

Date: 15.06.2015

Title: Orientation Programme

Venue: Classrooms 109, 110, G2

Target Group: BA II, III and MCJ II

No. of Participants: 120

Objective: To inform the students before hand of all the projects, their deadlines, marks and evaluation strategies, and the industrial tours to be taken up during the academic year.

About the Activity (few lines): The orientation was aimed at structuring the course systematically right at the beginning of the academic year so that students know beforehand what projects they have and when they have to submit. This exercise was aimed to prevent last minute hurry on practicals and assignments.

Feedback (if any): The response of the students was positive since they were told of the projects very early unlike the past instances.

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

Principal

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Monthly Report of Departmental & Cell Activities
June_July: 2015

Name of the Department: Mass Communication and Journalism

Date: 23.06.2015

Name of the Activity: Campus Radio

Nature of the Activity: Student Centric
(Student Centric/FDP/Departmental)

Incharge/Coordinator: Sara Koshy

Date: Commenced on 23rd June. Happens every Monday, Wednesday and Friday. On an average 10 shows per month.

Title: Campus Radio

Venue: Visitors Room

Target Group: Entire College

No. of Participants: All the students of the college

Resource Person & Organization: Sara Koshy, Faculty Mass Communication St. Joseph's Degree and PG College.

Objective: To run an effective campus radio run entirely by the students

About the Activity (few lines): The Campus Radio is run by the students of the College and primarily broadcasts music, interviews, news updates and college announcements. Students are encouraged to participate actively in RJing, singing and showcasing other talents

Photos: Yes

Feedback (if any):

*In case of any competition conducted, provide the participation No. & Winners List

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

Principal

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Monthly Report of Departmental & Cell Activities
June: 2015

Name of the Department: Mass Communication and Journalism

Date: 24.06.2015

Name of the Activity: Guest Lecture by Prof. Ram Punyani

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental)

Incharge/Coordinator: Prof. P. L. Vishweshwar Rao

Date: 24.06.2015

Title: Lecture on "Media and Ethical Issues"

Venue: Seminar Hall 2

Target Group: BA II, III and MCJ II

No. of Participants: 120

Resource Person & Organization: Prof. Ram Punyani and Prof. P.L. Vishweshwar Rao

About the Activity (few lines): The lecture was aimed at informing the students about various ethical issues that emerge in the functioning of media as well as trying to motivate the students to develop a set of ethical values while reporting on any issue.

Photos: Yes

Feedback (if any):

*In case of any competition conducted, provide the participation No. & Winners List

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

Principal

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Monthly Report of Departmental & Cell Activities
June: 2015

Name of the Department: Mass Communication and Journalism

Date: 26.06.2015

Name of the Activity: Guest Lecture by Prof. Nageshwar Rao

Nature of the Activity: Student Centric
(Student Centric/FDP/Departmental)

Incharge/Coordinator: Dr. Sangeetha

Date: 26.06.2015

Title: Lecture on "Elizabethan Age"

Venue: Mass Communication Studio

Target Group: BA II JPE

No. of Participants: 15

Resource Person & Organization: Prof. Nageshwar Rao and Dr.Sangeetha

Objective: To make the students aware of the political and historic significance of the Elizabethan age

About the Activity (few lines): Prof. Nageshwar enlightened the students about various historical events and progression across the world which came under the Elizabethan Age. Students were briefed on terms like renaissance, reformation, humanism,etc.

Feedback (if any):

*In case of any competition conducted, provide the participation No. & Winners List

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

Principal

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Monthly Report of Departmental & Cell Activities
June: 2015

Name of the Department: Mass Communication and Journalism

Date: 29.06.2015

Name of the Activity: Orientation for BA I Years

Nature of the Activity: Student Centric
(Student Centric/FDP/Departmental)

Incharge/Coordinator: All Staff

Date: 29.06.2015

Title: Freshers' Orientation Programme (UG)

Venue: Mass Communication Studio

Target Group: BA I

No. of Participants: 45

Resource Person & Organization: Department of Mass Communication and Journalism

Objective: To introduce the freshers to the College and the Course.

About the Activity (few lines): The students were given information about the college, the course structure, the subjects and practicals, the rules and regulations of the institution and a brief talk on career opportunities after the completion of the course.

Feedback (if any):

*In case of any competition conducted, provide the participation No. & Winners List

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

Principal